

Portfolio Showcase



2024-2025 日化护肤包装设计项目全案集合

商业思维+设计专业+供应链管控

三合一能力带领团队从策略到执行打造高竞争力品牌包装

Works Category



作品分类

○ 日化美妆/护肤 ----- 03 - 61

成人肌肽系列

麦角硫因焕采护肤系列

B5保湿补水护肤系列

黄芪焕颜奢养护肤系列

○ 母婴日化/护肤 ----- 62 - 109

儿童专研倍护系列

积雪草系列

蛋黄油系列

胎脂系列

金盏花系列

○ 跨境英文版 ----- 110 - 143

麦角硫因护肤系列

维C护肤系列

○ 洁面乳

○ 基础水乳

○ 次抛精华

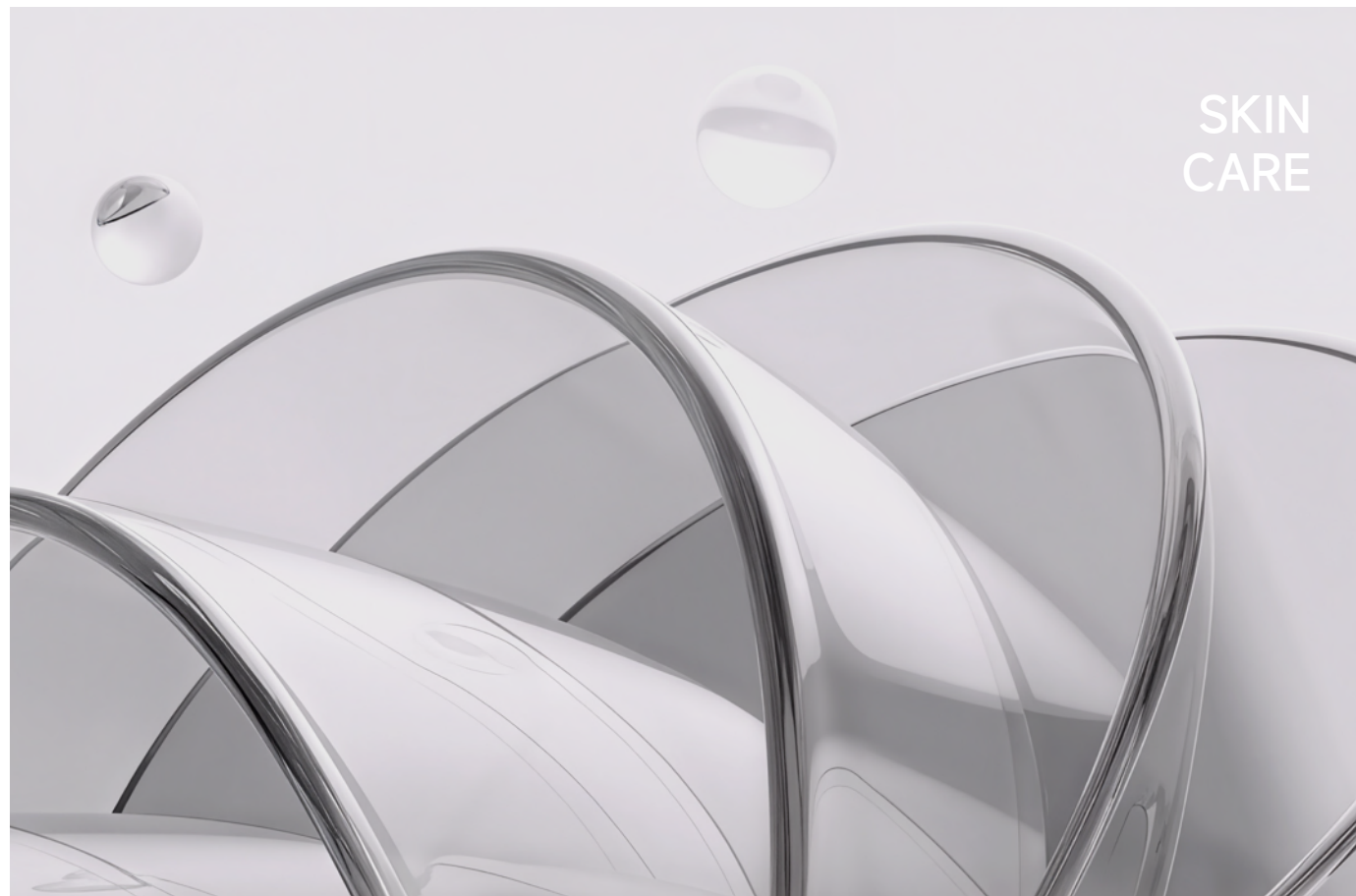
○ 肌肽面膜

matern'ella®

专注肌肤
年轻化研究

FOCUS ON
SKIN REJUVENATION RESEARCH

☑ 基础护肤 ☑ 进阶护肤

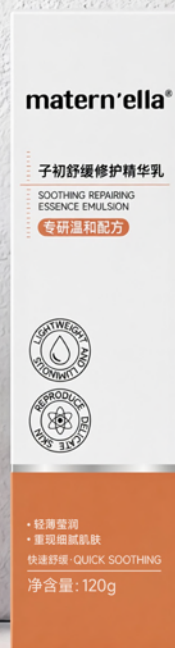




活力橙

Pantone 4012c
#dc7f57





FACIAL
CLEANSER

MOISTURIZING
TONER

ESSENCE
EMULSION



SKIN CARE

matern'ella®



BASIC SKIN CARE SERIES

子初基础护肤系列
洁面乳 / 润肤水 / 精华乳

PURIFYING | 净透保湿洁面乳

01



matern'ella®



matern'ella®

子初净透保湿洁面乳

PURIFYING MOISTURIZING
FACIAL CLEANSER

专研温和配方

- 滋润净透 易冲洗
- 绵柔泡沫 温和净润

温和配方·GENTLE FORMULAS

净含量: 100g



SOOTHING | 舒缓保湿润肤水

02

干燥
-92%

灼热
-91%

泛红
-88%



NEW
重磅新品





matern'ella®

子初舒缓保湿润肤水

SOOTHING
MOISTURIZING TONER

专研温和配方

• 舒缓柔肤
• 肌肤充盈舒润

沁润肌肤 · MOSTURIZING THE SKIN

净含量: 150g



03

SOOTHING | 舒缓修护精华乳



matern'ella®

子初舒缓修护精华乳

SOOTHING REPAIRING
ESSENCE EMULSION

专研温和配方

• 轻薄莹润
• 重现细腻肌肤

快速舒缓·QUICK SOOTHING

净含量: 120g



matern'ella®

子初舒缓修护精华乳

SOOTHING REPAIRING
ESSENCE EMULSION

专研温和配方

• 轻薄莹润
• 重现细腻肌肤

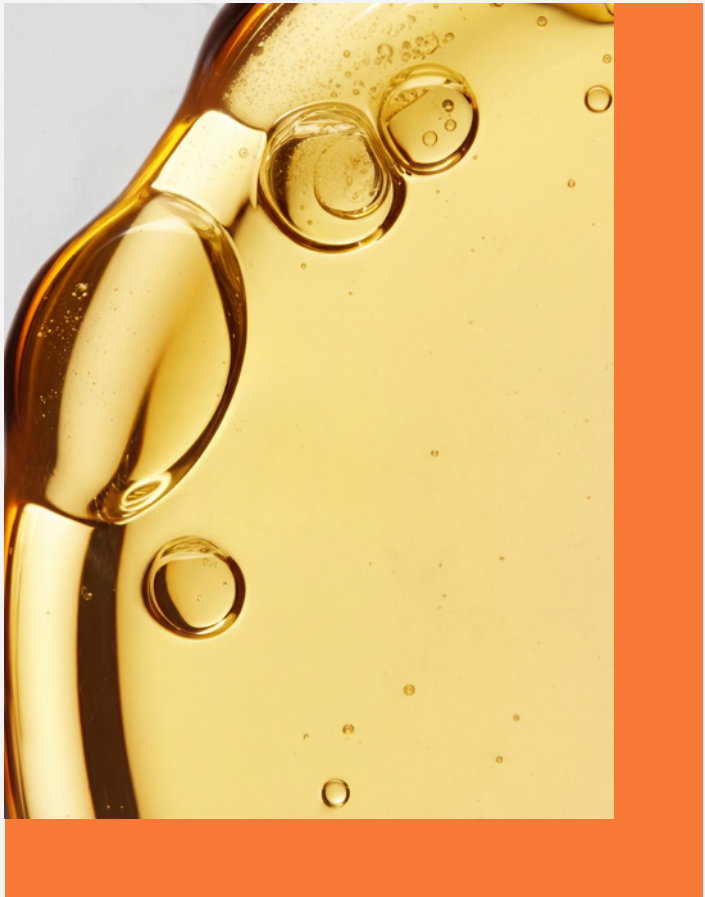
快速舒缓·QUICK SOOTHING

净含量: 120g



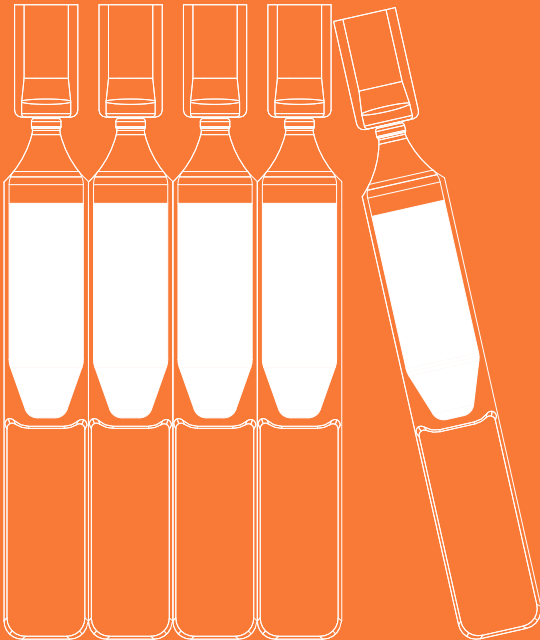
SECOND-POUR
SERUM

SHEET MASKS



SKIN CARE

matern'ella®



ADVANCED SKINCARE SERIES



子初进阶护肤系列
次抛精华 / 贴片面膜

HYALURONIC ACID

01

玻尿酸次抛精华

NEW
重磅新品



matern'ella® × WUPOK®
子初物珀多元玻尿酸补水保湿精华液



子初物珀多元玻尿酸 | 净含量
补水保湿精华液 1.5ml
20260116A01 20290115



Brightenning

Moisturizing

Repair

Hydrating

ESSENCE

matern'ella®



WUPOK

子初物珀多元
玻尿酸补水保湿精华液

matern'ella WUPOK MULTIELEMENT
HYALURONIC ACID MOISTURIZING ESSENCE

专研温和配方

- 补水保湿
- 改善肌肤状态

净含量: 1.5mlX5支



- 补水保湿
- 改善肌肤状态

净含量: 1.5mlX5支

- 补水保湿
- 改善肌肤状态

净含量: 1.5mlX5支

净含量: 1.5mlX5支

净含量: 1.5mlX5支

matern'ella®



子初物珀多元
玻尿酸补水保湿精华液

matern'ella WUPOK MULTIELEMENT
HYALURONIC ACID MOISTURIZING ESSENCE

专研温和配方

- 补水保湿
- 改善肌肤状态

净含量: 1.5mlX5支



CARNOSINE | 肌肽紧致淡纹乳霜面膜

02





matern'ella[®]



子初肌肽紧致淡纹乳霜面膜

CARNOSINE FIRMING LINE
FADING CREAM FACIAL MASK

肌肤莹润柔滑

- 淡化细纹
- 提升肌肤紧致度

净含量: 17.0g





NATURAL

SOOTHING

RELAXING

SAFE

EFFECTIVE

ADULT SKINCARE



子初成人护肤系列

子初麦角硫因焕采护肤系列

|

子初B5保湿补水护肤系列

|

子初黄芪焕颜奢养护肤系列

子初麦角硫因焕采护肤系列

—

ERGOTHIONEINE REVITALIZING SKIN CARE SERIES

The ergothioneine radiance series, with its gentle and non-burdensome formula and easily absorbed texture, caters to the needs of all skin types, restoring the skin's true healthy glow. Every skincare session becomes a journey towards radiance.



ERGOTHIONEINE
COLOR OF THE PRODUCT

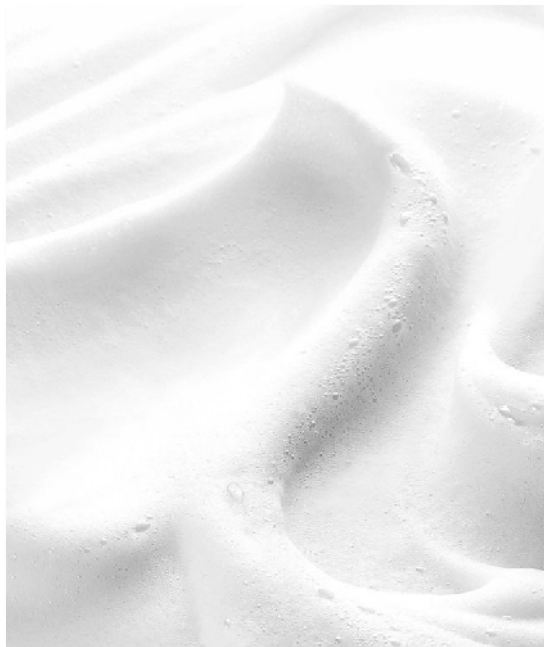
/

麦角硫因系列产品色彩

#381A5A

#8C60B6

#F2EBF4



**ERGOTHIONEINE
LUMINOUS PURIFYING CLEANSER**

麦角硫因
焕采净澈洁面乳



**ERGOTHIONEINE
LUMINOUS ENERGY TONER**

麦角硫因
焕采能量水



**ERGOTHIONEINE
LUMINOUS ENERGY EMULSION**

麦角硫因
焕采能量乳



**ERGOTHIONEINE
LUMINOUS YOUTH CREAM**

麦角硫因
御龄焕采面霜

ERGOTHIONEINE BASIC SKIN CARE SERIES

麦角硫因基础护肤系列



ERGOTHIONEINE BASIC SKIN CARE SERIES

/
麦角硫因基础护肤系列

The ergothioneine radiance series, with its gentle and non-burdensome formula and easily absorbed texture, caters to the needs of all skin types, restoring the skin's true healthy glow.

Every skincare session becomes a journey towards radiance. The ergothioneine radiance series, with its gentle and non-burdensome formula and easily absorbed texture, caters to the needs of all skin types, restoring the skin's true healthy glow.



抗皱盈润¹

紧致轮廓²

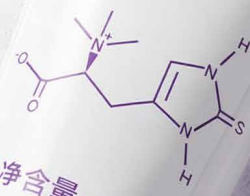
多维淡纹³



子初®
matern'ella

ERGOTHIONEINE
LUMINOUS
PURIFYING CLEANSER

麦角硫因
焕采净澈洁面乳
核心添加麦角硫因



净含量: 100g



ERGOTHIONEINE LUMINOUS YOUTH CREAM

/
麦角硫因御龄焕采面霜

+82% 保湿

+88% 淡纹

+92% 舒缓



The ergothioneine radiance series, with its gentle and non-burdensome formula and easily absorbed texture, caters to the needs of all skin types, restoring the skin's true healthy glow.

The ergothioneine radiance series, with its gentle and non-burdensome formula and easily absorbed texture, caters to the needs of all skin types, restoring the skin's true radiance from within.



ERGOTHIONEINE LUMINOUS YOUTH CREAM MASK

/
麦角硫因御龄焕采乳霜面膜

17g

- 01 抗皱盈润 Anti-wrinkle And Moisturizing
- 02 紧致轮廓 Tight Contour
- 03 多维淡纹 Multi-dimensional Fine Lines





/ 麦角硫因御龄焕采乳霜面膜 /

ERGOTHIONEINE LUMINOUS YOUTH CREAM MASK

ERGOTHIONEINE MULTI-ACTION REVITALIZING SERUM

/
麦角硫因多效焕活精华液

1.5_{ml}

- 01 抗皱盈润 Anti-wrinkle And Moisturizing
- 02 紧致轮廓 Tight Contour
- 03 保湿补水 Moisturizing And Hydrating



Bakuchiol

Vitamin A



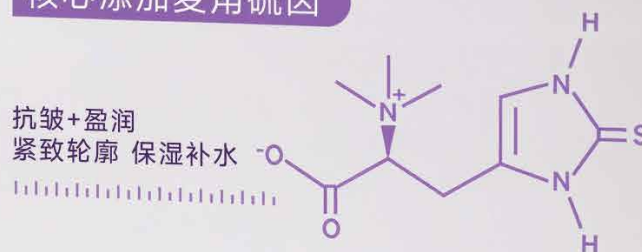
ERGOTHIONEINE
MULTI-ACTION
REVITALIZING SERUM

子初[®]
matern'ella

子初麦角硫因
多效焕活精华液

核心添加麦角硫因

抗皱+盈润
紧致轮廓 保湿补水



(独立次抛设计)

5支装 | 净含量: 1.5ml*5





子初B5保湿补水护肤系列

—

VITAMIN B5 MOISTURIZING AND HYDRATING SKIN CARE SERIES

Vitamin B5 (commonly in the form of panthenol) has the core functions of barrier repair, deep moisturizing, anti-inflammatory and soothing, promoting wound healing, and can also gently regulate sebum, assist in anti-aging, and be suitable for sensitive skin.



VITAMIN B5
COLOR OF THE PRODUCT

/

B5系列产品色彩

#f8f0ee

#d97f73

#8c4338

VITAMIN B5

INTENSIVE HYDRATION & REPAIR CREAM

Vitamin B5 (commonly in the form of panthenol) has the core functions of barrier repair, deep moisturizing, anti-inflammatory and soothing, promoting wound healing, and can also gently regulate sebum, assist in anti-aging, and be suitable for sensitive skin.



(深润
保湿) VITAMIN
B5 CREAM (强韧
肌肤)



VITAMIN B5

INTENSIVE HYDRATION & REPAIR CREAM



B5深润保湿修护霜

Vitamin B5 has the core functions of barrier repair, deep moisturizing, anti-inflammatory and soothing, promoting wound healing, and can also gently regulate sebum, assist in anti-aging, and be suitable for sensitive skin.

VITAMIN B5

INTENSE HYDRATION
CREAM MASK

/
B5高保湿补水乳霜面膜

VITAMIN B5+VE

高纯度泛醇

干敏肌

补水保湿 舒缓敏肌

17g

- 01 抗皱盈润 Anti-wrinkle And Moisturizing
- 02 紧致轮廓 Tight Contour
- 03 保湿补水 Moisturizing And Hydrating





matern'ella
VITAMIN B5 INTENSE HYDRATION CREAM MASK

PROVITAMIN B5

INTENSE HYDRATION SERUM





PROVITAMIN B5
INTENSE HYDRATION
SERUM

子初[®]
matern'ella

子初B5高保湿
补水精华液

缓解肌肤紧绷干燥

维生素原B5
补水保湿



透明质酸钠
维生素原B5
B5
维他命

(独立次抛设计)

5支装 | 净含量: 1.5ml*5

子初B5高保湿
补水精华液
净含量:
1.5ml

子初B5高保湿
补水精华液
净含量:
1.5ml

子初B5高保湿
补水精华液
净含量:
1.5ml

子初B5高保湿
补水精华液
净含量:
1.5ml

子初B5高保湿
补水精华液
净含量:
1.5ml

子初B5高保湿
补水精华液
净含量:
1.5ml

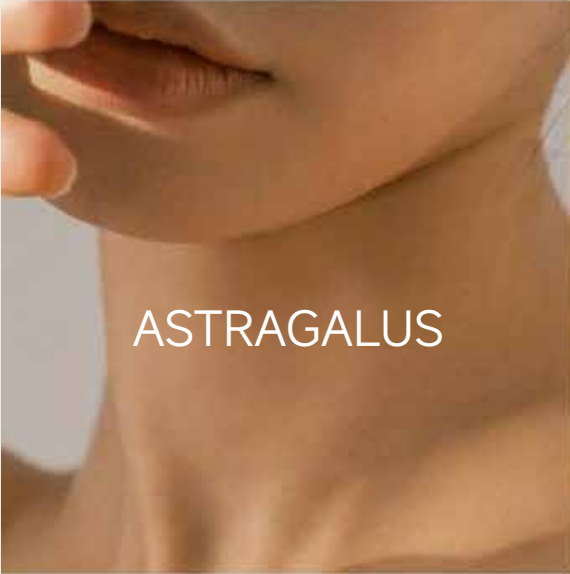


子初黄芪焕颜奢养护肤系列

—

ASTRAGALUS RADIANCE & NOURISHMENT SKIN CARE SERIES

Astragalus has the functions of barrier repair and deep moisturization, antioxidant and brightening to remove yellowish tones, gentle anti-aging, tightening and reducing wrinkles, anti-inflammatory and soothing, as well as wound repair.



ASTRAGALUS

Product

子初黄芪焕颜奢养护肤系列

Effect

☐ Deep Moisturization

☐ Antioxidant And Brightening

☐ Reducing Wrinkles

东方美学

精准护肤体系

科学护肤



ASTRAGALUS RADIANCE & NOURISHMENT
SKIN CARE SERIES



(ASTRAGALUS ROOT
EXTRACT)

植萃智慧传承

Soothing
Moisturizing



ASTRAGALUS RADIANCE & NOURISHMENT

ASTRAGALUS HAS THE FUNCTIONS OF BARRIER REPAIR AND DEEP MOISTURIZATION, ANTIOXIDANT AND BRIGHTENING TO REMOVE YELLOWISH TONES, GENTLE ANTI-AGING, TIGHTENING AND REDUCING WRINKLES, ANTI-INFLAMMATORY AND SOOTHING, AS WELL AS WOUND REPAIR.

PLANT EXTRACT WISDOM INHERITANCE

NATURAL

SOOTHING

RELAXING

SAFE

EFFECTIVE

东方美学体验 植萃智慧传承



本真肌肤之美 平衡养肤哲学

The brand adheres to the core concept of "learning from the past to guide the present and cultivating both internal and external qualities", deeply explores the beauty wisdom in Eastern classics, and integrates the thousand-year-old herbal formulas with modern biotechnology.

Committed to providing consumers with natural, highly effective and culturally rich skin care products, every user can experience the charm of Eastern aesthetics and traditional culture while taking care of their skin, achieving nourishment and elevation from the skin to the soul.



ASTRAGALUS
RADIANCE
LUXURY CREAM

子初[®]
matern'ella

黄芪焕颜
奢养面霜

缓解肌肤干燥紧绷

透明质酸钠
润护肌肤

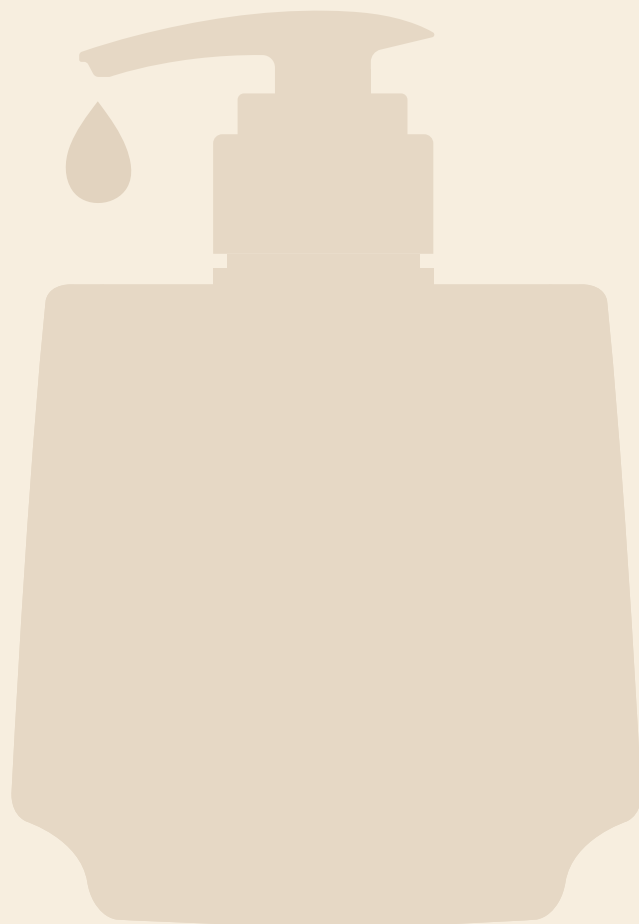
净含量: 500g





黄芪焕颜奢养面霜 缓解肌肤干燥紧绷

Astragalus has the functions of barrier repair and deep moisturization, antioxidant and brightening to remove yellowish tones, gentle anti-aging, tightening and reducing wrinkles, anti-inflammatory and soothing, as well as wound repair.



膜荚黄芪根提取物·保湿舒缓

Sodium hyaluronate · Moisturizes and protects the skin



ASTRAGALUS

RADIANCE & NOURISHMENT
CREAM MASK

/

黄芪焕颜奢养乳霜面膜

膜荚黄芪根提取物

修护+舒缓

干敏肌

润颜奢养 舒敏安肤

17_g

- 01 抗皱盈润 Anti-wrinkle And Moisturizing
- 02 紧致轮廓 Tight Contour
- 03 保湿补水 Moisturizing And Hydrating



ASTRAGALUS
RADIANCE & NOURISHMENT
CREAM MASK

子初黄芪焕颜奢养
乳霜面膜

膜荚黄芪根提取物

子初®
matern'ella

修护+舒缓
润颜奢养 舒敏安肤

REPAIR | SOOTHE
LUXURY NOURISHMENT | SOOTHING RELIEF



净含量: 17g

ASTRAGALUS RADIANCE LUXURY SERUM

/
黄芪焕颜奢养精华液

1.5_{ml}

Astragalus has the functions of barrier repair and deep moisturization, antioxidant and brightening to remove yellowish tones, gentle anti-aging, tightening and reducing wrinkles, anti-inflammatory and soothing, as well as wound repair.





ASTRAGALUS
RADIANCE & NOURISHMENT
CREAM MASK

子初黄芪焕颜奢养 乳霜面膜

膜荚修护精华取物

修护+舒缓
润颜奢养 舒敏安肤

REPAIR | SOOTHE
LUXURY NOURISHMENT | SOOTHING RELIEF

净含量:17gX4片

ASTRAGALUS
RADIANCE & NOURISHMENT
CREAM MASK

子初黄芪焕颜奢养 乳霜面膜

膜荚黄芪根提取物

修护+舒缓
润颜奢养 舒敏安肤

REPAIR | SOOTHE
LUXURY NOURISHMENT | SOOTHING RELIEF

净含量:17g

子初[®]
matern'ella



ASTRAGALUS
RADIANCE LUXURY
SERUM

子初[®]
matern'ella

子初黄芪焕颜 奢养精华液

膜荚黄芪根提取物

缓解+改善干燥
质地轻盈 润护肌肤

(独立次抛设计)

5支装 | 净含量:1.5ml*5



子初[®]
matern'ella

ASTRAGALUS
RADIANCE LUXURY CREAM

黄芪焕颜 奢养面霜

缓解肌肤干燥紧绷

透明质酸钠
润护肌肤

净含量:500g



ASTRAGALUS
RADIANCE
LUXURY CREAM

子初[®]
matern'ella

黄芪焕颜 奢养面霜

缓解肌肤干燥紧绷

透明质酸钠
润护肌肤

净含量:500g



子初[®]
matern'ella

ASTRAGALUS RADIANCE
LUXURY CREAM

黄芪焕颜奢养面霜



净含量:15g

子初[®]
matern'ella

ASTRAGALUS RADIANCE
LUXURY CREAM

黄芪焕颜奢养面霜



净含量:15g



matern'ella®

子初

儿童专研倍护系列

matern'ella Children's special care series

呵护·专为儿童设计
Designed For Children





设计背景

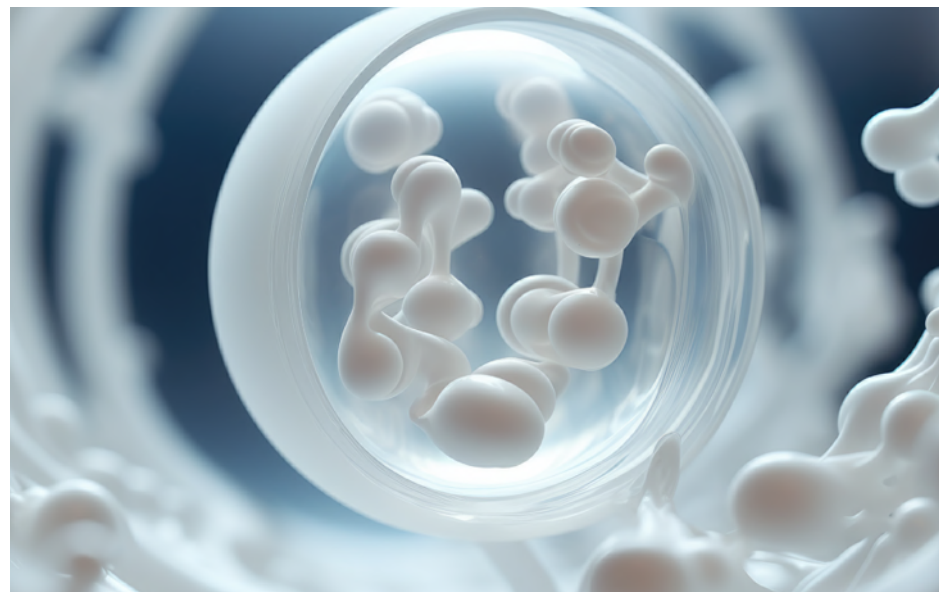


出生率下降的背景下，精致养娃需求进一步提升，90后、95后成为育儿主力，年轻父母对品质生活、科学育儿提出了更高的要求，促使母婴行业走向专业化、安全化和精细化。

儿童护肤也随之“水涨船高”，功效党、分龄护肤理念的风吹到了婴童护肤领域。大部分儿童护肤诉求相对精简，消费者关注重点集中于肤感、功效、成分安全，防晒作为其中的极致细分需求，市场仍处于蓝海。

against the background of declining birth rates, the demand for exquisite child care has further increased. Post-90s and post-95s have become the main force in child care. Young parents have put forward higher requirements for quality life and scientific child care, which has promoted the professionalization, safety and refinement of the maternal and infant industry. .

Children's skin care has also "risen all boats", and the concept of efficacy and age-specific skin care has spread to the field of infant and child skin care. Most children's skin care demands are relatively simple. Consumers focus on skin feel, efficacy, and ingredient safety. Sun protection is the ultimate segmented demand, and the market is still in a blue ocean.



子初钻研益生菌
Zichu delved into probiotics

呵护· 专为儿童设计
Designed For Children



马蒂斯配色

#E3E9F3

#FBE0C3

#F3895B

#678E57

设计中提取的“马蒂斯配色也非常有野兽派的特点，充满了视觉的冲击。

The “Matisse color scheme extracted from the design is also very brutalist and full of visual impact.

精致



育儿





子初特护润肤乳

special care moisturizing lotion

/120g



子初儿童钻研洁面泡沫

Children delve into cleansing foam

/120g





matern'ella®

子初

子初儿童钻研倍护洗发露

Children's Delve Care Shampoo

/350g

子初儿童钻研倍护沐浴露

Children's Research Protective Shower Gel

/350g

精致



育儿

子初儿童保湿面霜

Children's moisturizing cream



子初儿童防蛀牙膏

Anti-cavity toothpaste for children







子初儿童紫草棒
children's comfrey stick

/50g



子初儿童皴裂棒
Children's cracking stick

/50g

子初钻研益生菌 Zichu delved into probiotics



子初[®]
matern'ella

呵护·专为儿童设计
Designed For Children

子初儿童护甲缘油

Children's nail polish



子初儿童保湿面霜

Children's moisturizing cream





MATERN'ELLA
CHILDREN'S SKINCARE SERIES

子初儿童
护肤系列设计

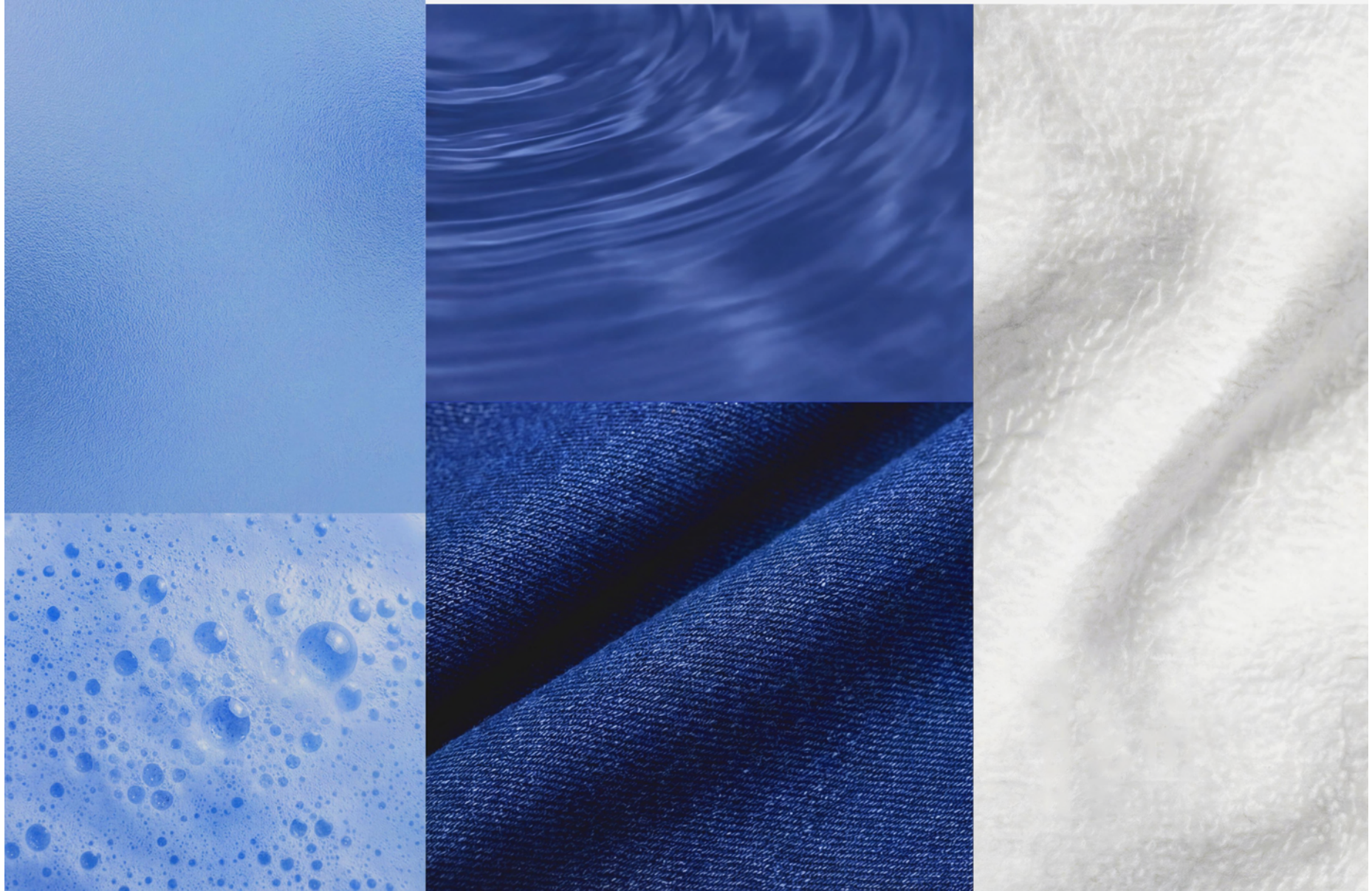
- ◎ 积雪草系列
- ◎ 蛋黄油系列
- ◎ 胎脂系列
- ◎ 金盏花系列

子初®



NO.1

◎ 积雪草系列



DESIGN LANGUAGE

设计语言

COLOR PALETTE 色彩



天蓝 PT:278C



海蓝 PT:2145C



黑色 PT:6C

TEXTURE 质感



采用类肤触感的哑光材质，传达温润、细腻的品牌性格。避免强烈的反光，营造高级、内敛的视觉体验。

ELEMENT 元素



星芒代表希望，水滴代表滋润，花朵代表新生。
极简线条勾勒，传递纯净美学。



积雪草系列
CENTELLA ASIATICA SERIES

matern'ella





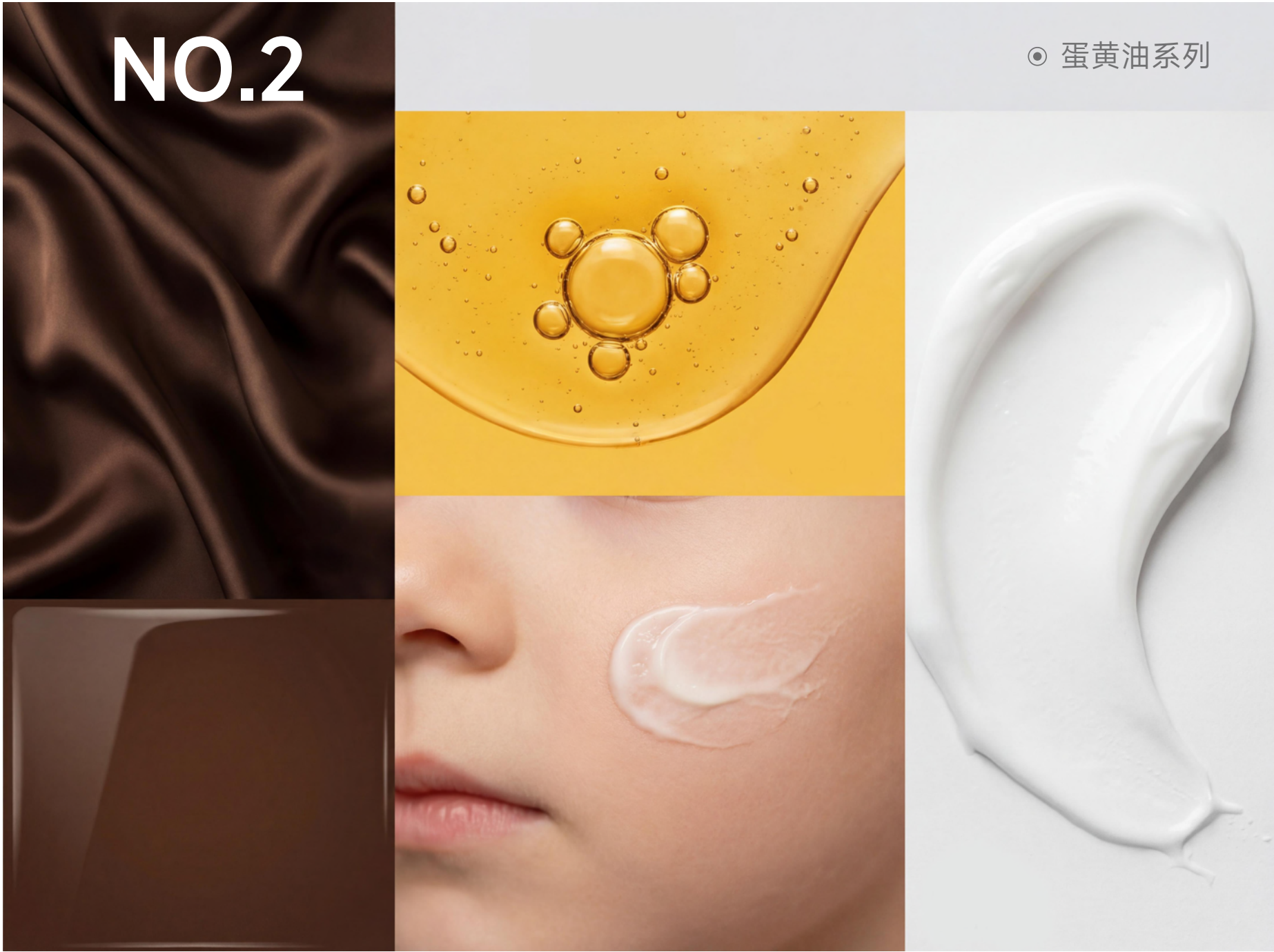












DESIGN LANGUAGE

设计语言

COLOR PALETTE 色彩

- 棕色
- 中黄
- 黑色

TEXTURE 质感



采用类肤触感的哑光材质，传达温润、细腻的品牌性格。避免强烈的反光，营造高级、内敛的视觉体验。

ELEMENT 元素



蛋黄代表温柔滋养，水滴代表滋润，手代表呵护。极简线条勾勒，传递纯净美学。





CHILDREN

(儿童款)



蛋黄油系列
EGG YOLK OIL SERIES

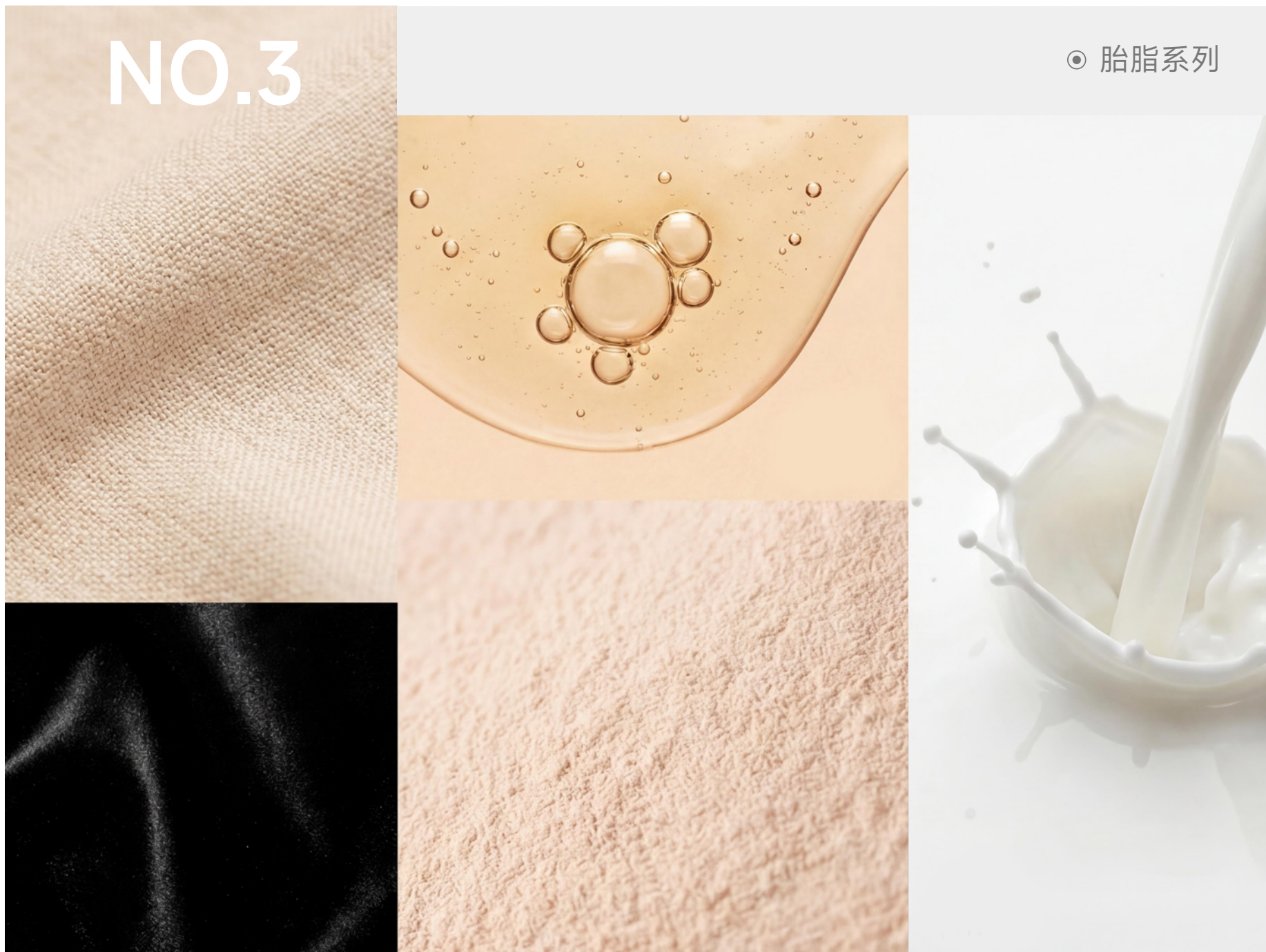
matern'ella





NO.3

◎ 胎脂系列



DESIGN LANGUAGE

设计语言

COLOR PALETTE 色彩



肉色



白色



黑色

TEXTURE 质感



采用不透明的光滑塑料材质，瓶身表面平滑细腻，在光线下呈现出柔和的光泽感和自然的高光反射。

ELEMENT 元素



星芒代表希望，水滴代表滋润，花朵代表新生。
极简线条勾勒，传递纯净美学。





胎脂系列
VERNIX CASEOSA SERIES

matern'ella



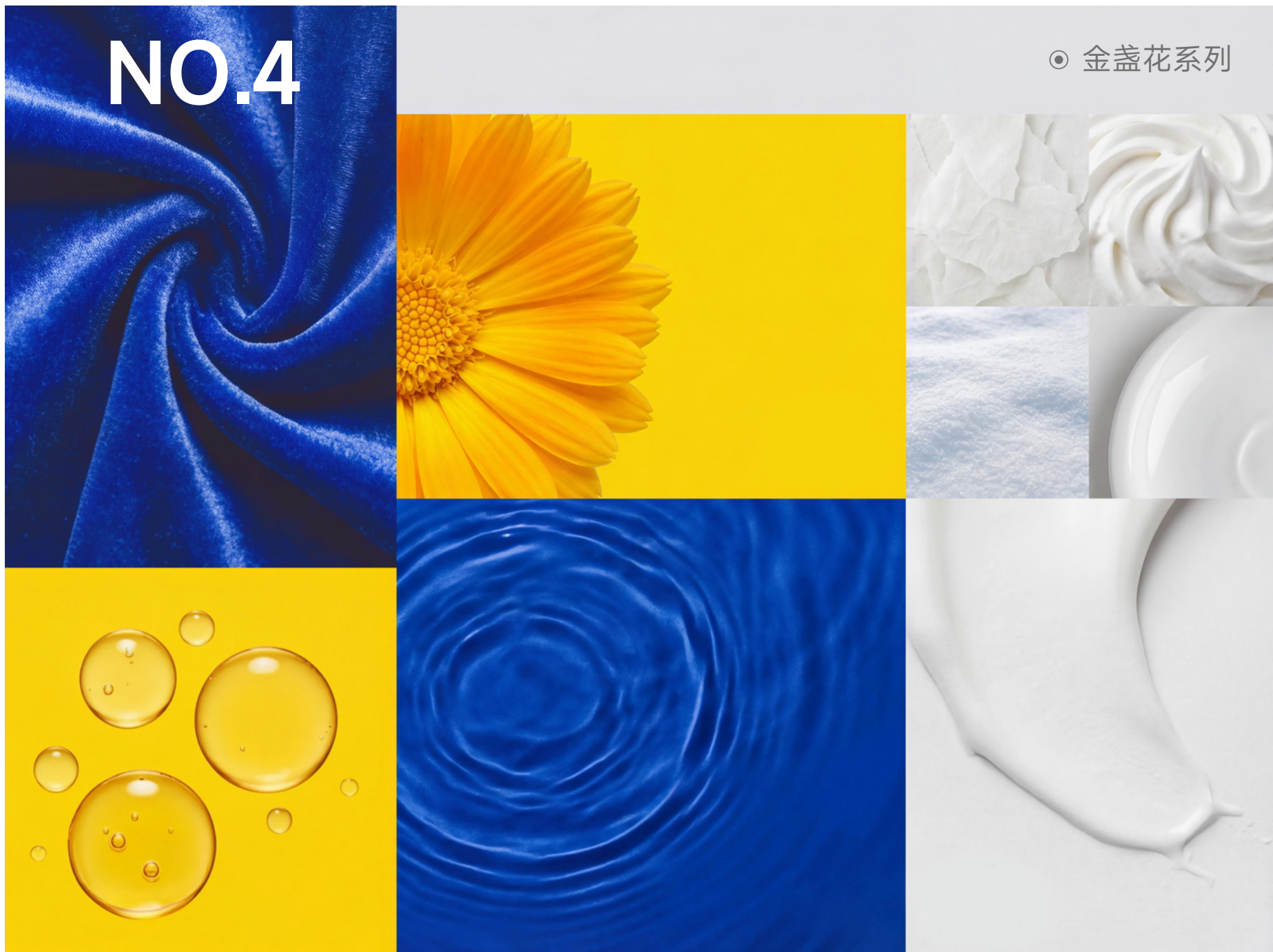












◎ 金盏花系列

DESIGN LANGUAGE

设计语言

COLOR PALETTE 色彩

-  明黄 PT:107C
-  海蓝 PT:2132C
-  黑色 PT:6C

TEXTURE 质感



采用不透明的光滑塑料材质，瓶身表面平滑细腻，在光线下呈现出柔和的光泽感和自然的高光反射。

ELEMENT 元素



星芒代表希望，水滴代表滋润，花朵代表新生。
极简线条勾勒，传递纯净美学。







金盏花系列
MARIGOLD SERIES

matern'ella





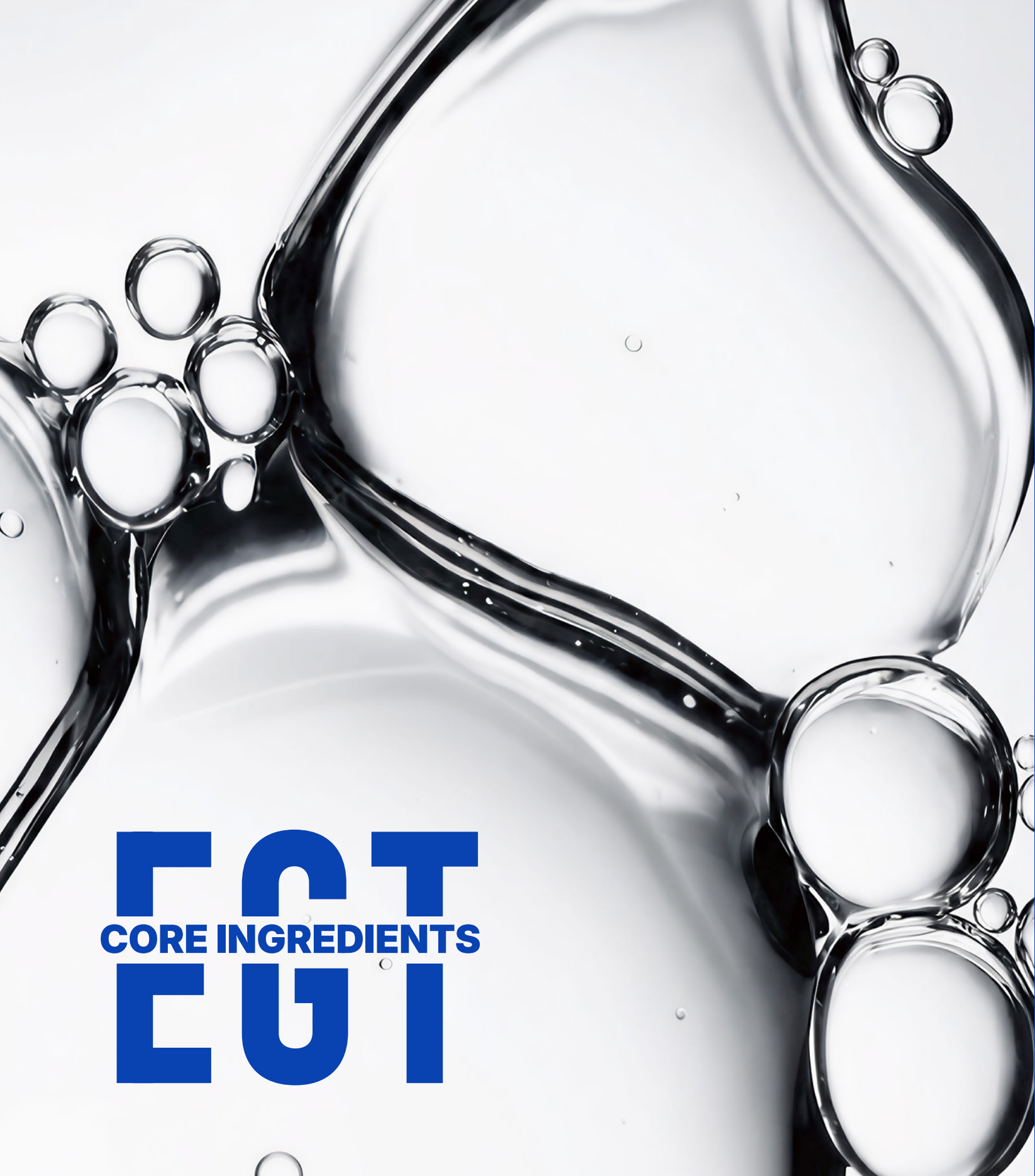




matern'ella

 ERGOTHIONEINE
SKIN CARE
SERIES

Clean Chemistry. Radiant Skin.



EST
CORE INGREDIENTS
EGI



Ergothioneine Suitable For
25+ Consumers Focused On
Early Anti-aging
Prevention

4 / MAJOR
SKINCARE
BENEFITS

Antioxidant
Anti-inflammatory
Cell protection
Synergistic Effects

Works Synergistically With:
Vitamin C, Vitamin E, Niacinamide,
Hyaluronic Acid



DESIGN PHILOSOPHY CORE VISUAL ELEMENTS

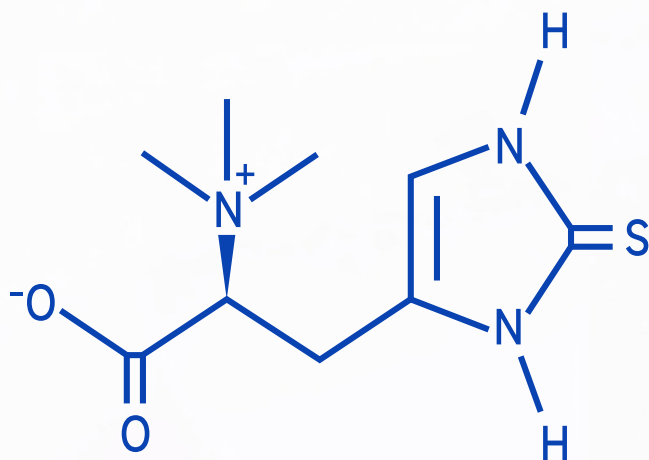
The test tube, as a laboratory symbol, visually represents medical research and ingredient efficacy, building consumer trust in the brand.



DESIGN PHILOSOPHY

CORE VISUAL ELEMENTS

Inspired by the molecular structure of active ingredients, the molecular chain graphic translates efficacy mechanisms into a rational and restrained visual language, enhancing the scientific credibility of the product's performance.



COLOR STRATEGY

DEEP BLUE (PRIMARY):

Conveys Stability And Trust.

TEAL GREEN (SECONDARY):

Symbolizes Nature, Repair, And Soothing.

SILVER FOIL:

Adds A Technological, Futuristic Touch, Enhancing Premium Appeal.

#0942B1

RGB 9 66 177

CMYK 95 78 0 0

#69CCB5

RGB 105 204 181

CMYK 59 0 39 0

SILVER FOIL

RGB /

CMYK /

matern'ella



POWERED BY ERGOTHIONEINE

**CLEAN CHEMISTRY
RADIANT SKIN**

ALL SKINCARE PRODUCTS

All-in-one skincare for cleansing, hydration, anti-aging, and nourishment—scientifically designed for daily care, with a portable design for skincare anytime, anywhere.



1.SERUM
100g

2.CREAM
1g

3.CREAM
50g

4.CLEANSER
100g

5.TONER
150g

6.EMULSION
120g

7.MASK
17g





Cleanser

Multi-Action Foam Cleanser
Gently cleanses and softens
the skin, revealing a healthy
radiance day by day.



Toner

- Featuring Ergothioneine
- Intense Moisturizing
- Lightweight Hydration



Emulsion

- Featuring Ergothioneine
- Nutrient-rich Formula
- Intense Moisturizing



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**Clean Chemistry.
Radiant Skin.**

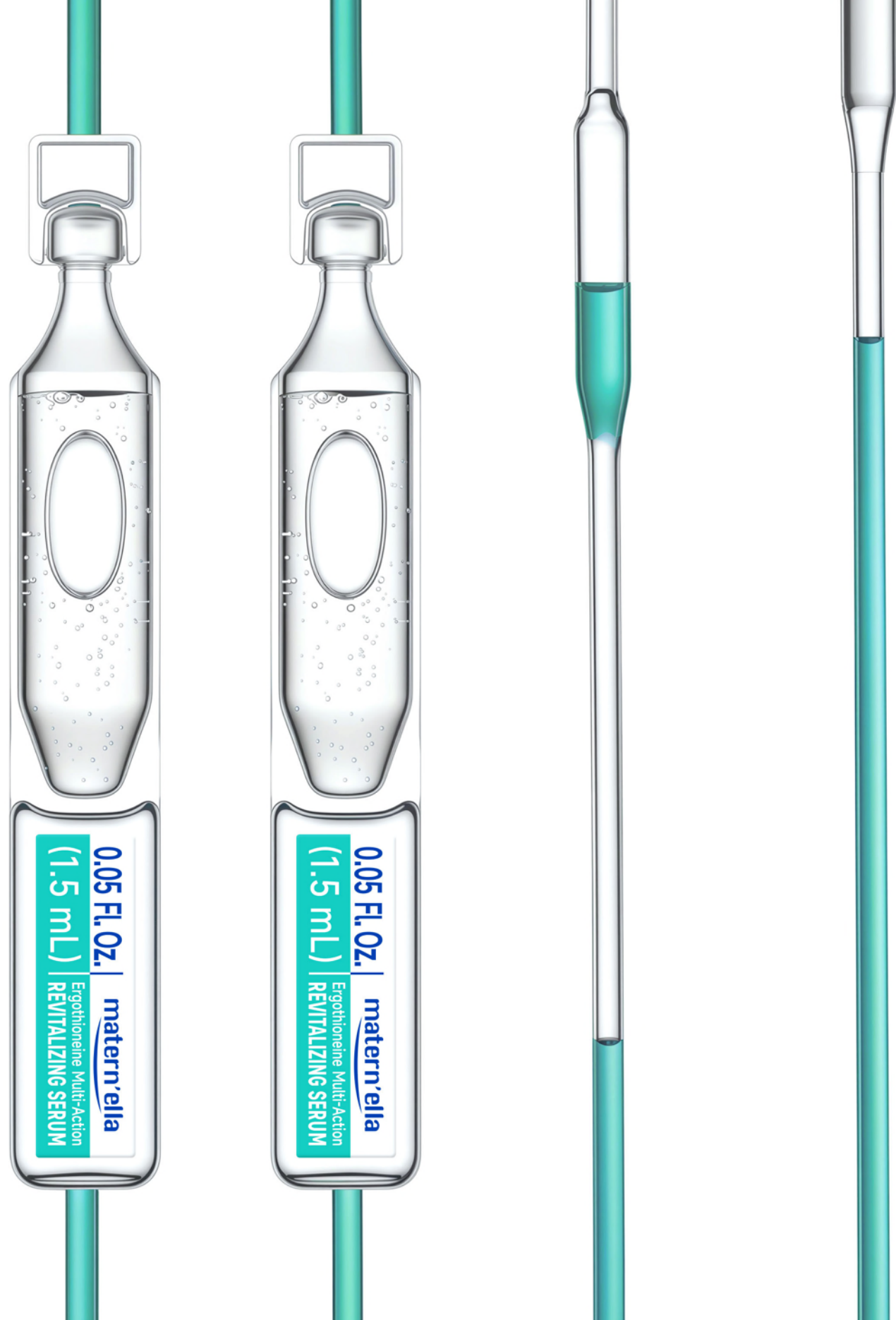
Emulsion

A rich yet lightweight
moisturizing emulsion.
Carefully balanced formula
enriched with
vitamin E to nourish and
hydrate the skin.



Serum

This serum features a gel-like texture that hydrates and moisturizes the skin, gently alleviating dryness and tightness.



ERGOTHIONEINE ANTIOXIDANT



6 LAYER

Hexa-Peptide
Complex

3 LAYER

Triple Moisture
Lock

3 LAYER

Botanical
Soothing Trio

Cream

This cream features a lightweight, non-sticky texture that intensely moisturizes the skin, gently alleviating dryness and tightness.





matern'ella

Shea Butter

Luxuriously rich botanical butters

Carnosine

Targets glycation at the source — preventing dullness, sallowness & loss of firmness

Ergothioneine

The "Longevity Molecule" of antioxidants — free-radical defense far beyond Vitamin C & E

Squalane

Skin-identical emolliency — featherlight absorption, zero greasiness

YOUTH CREAM







matern'ella



ERGOTHIONEINE
SKIN CARE
SERIES





matern'ella

**ADULT VITAMIN C
SKINCARE
COLLECTION**

GLOW HARD.
STAY HYDRATED.





KEY INGREDIENTS

01

TANGERINE
FRUIT EXTRACT

02

SODIUM
HYALURONATE

03

VITAMIN C



CORE VISUAL ELEMENTS

THE AMPOULE VIAL ICON DRAWS ON THE VISUAL LANGUAGE OF CLINICAL PRECISION, USING A CLEAN MONO-WEIGHT LINE ILLUSTRATION TO REFERENCE THE ICONIC SINGLE-USE AMPOULE FORM — A SHAPE LONG ASSOCIATED WITH PHARMACEUTICAL-GRADE ACTIVES AND CONTROLLED DOSAGE.



CORE VISUAL ELEMENTS

THE CITRUS EMBLEM BORROWS THE AUTHORITY OF A HERITAGE CERTIFICATION STAMP, ANCHORING THE BRAND IN NATURALNESS AND TRUST. A SINGLE ORANGE CROSS-SECTION AT ITS CENTRE DOES DOUBLE DUTY — EVOKING BOTH THE VITALITY OF NATURAL ORIGIN AND THE POTENCY OF VITAMIN C, ALL WITHIN ONE ECONOMICAL MARK.



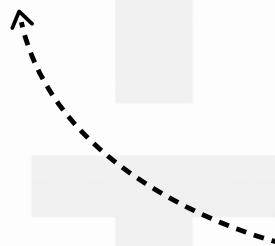
PANTONE
1375C

HEX #F57800 **RGB** 245 120 0

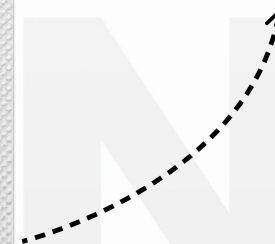
Vitamin C Moisturizing RADIANCE MASK



Luminosity-
enhancing formula



Multi-laye
Moisture barrier





matern'ella

5 SHEETS

Vitamin C Moisturizing RADIANCE MASK

Vitamin C Moisturizing
RADIANCE MASK

DUAL MOISTURIZATION
Vitamin C + Sodium Hyaluronate



- Dewy Radiance
- Moisture Lock
- Gentle Hydration



5 Sheets Net Wt. 3.5 Oz. (100 g)
Per Sheet Net Wt. 0.7 Oz. (20 g)

Vitamin C Moisturizing
RADIANCE MASK

Vitamin C Moisturizing
RADIANCE MASK

Vitamin C Moisturizing
RADIANCE MASK



RADIANCE MASK



Brighten.
Hydrate.
Repeat.



Skin
Care

Glow Deep. Lock Long.

Radiance Redefined.

Dual Moisturization Technology.
Vitamin C + Sodium Hyaluronate
working in synergy to deliver
visible radiance and lasting
hydration in just one mask.

LEAVE ON FOR
15
MINUTES



matern'ella

matern'ella

Glow Deep. Lock Long.
Radiance Redefined.

10 minutes. All the glow you deserve.





matern'ella

Vitamin C Moisturizing
RADIANCE SERUM



VITAMIN C*



BRIGHTER
HEALTHIER

- Healthy Radiance
- Intense Hydration

0.05 Fl. Oz. /
1.5ml each 5 vials



(1.5 mL) 0.05 FL. OZ.
Vitamin C Moisturizing
RADIANCE SERUM
matern'ella

BRIGHTER HEALTHIER

Healthy Radiance
Intense Hydration





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Vitamin C Moisturizing
RADIANCE SERUM



VITAMIN C*



BRIGHTER
HEALTHIER

- Healthy Radiance
- Intense Hydration

0.05 Fl. Oz. /
1.5ml ean

matern'ella

Stable
Vitamin C

Quad Hyaluronic
Acid Complex

Tangerine
Fruit Extract

Raspberry
Ketone

matern'ella



good design
with
warmth



THANKS

成人
护肤

母婴
护肤

做有温度的好设计

